

2024 TEXAS CHILDREN  
IN NATURE NETWORK

# Summit

December 11 - 13, 2024

WACO CONVENTION CENTER  
WACO, TEXAS



PRESENTING SPONSOR





# We invite you to join us on December 11-13, 2024 for the 2024 Texas Children in Nature Network's (TCiNN) **SUMMIT** at the Waco Convention Center.

More than 300 professionals in the healthcare, education, design and construction, parks and recreation, and conservation fields, along with municipal and community leaders, will attend this annual event.

## Summit will feature inspiring keynote speakers



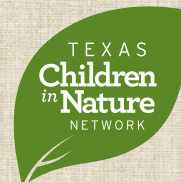
### **David Vela:**

David Vela retired from the National Park Service in September 2020 after 30 years with the agency, most recently serving as Deputy Director, Exercising the Authority of the Director. He also served as Chair of the Committee for the Preservation of the White House. David was the first Latino to be nominated by the President of the United States to serve as Director of the National Park Service.

David held numerous leadership and executive-level assignments in the National Park Service including serving as a Superintendent, Regional Director, and Associate Director. In addition, he served as Director of the Texas Child Support program under the Attorney General of Texas. In retirement, David serves on several national nonprofit boards and is the founder and president of Vela Heritage Consulting, LLC.

## Session Strands

- ✦ Physical and Mental Health
- ✦ Community Engagement and Partnerships
- ✦ Nature for All
- ✦ Access to Nature
- ✦ Formal and Informal Education
- ✦ Greenspace Conservation and Development
- ✦ Early Education Outdoor Learning Environments
- ✦ Nature Administration



### **Adam Bienenstock:**

Adam Bienenstock is an internationally acclaimed designer, builder, and researcher of nature-based play spaces and the founder of Bienenstock Natural Playgrounds. Adam has traveled globally to advocate for children's rights and nature play and to design spectacular natural parks and playgrounds. Adam lives and works at the forefront of the movement to connect children to nature. His bold, charismatic personality sets the tone for the entire company. His

comprehensive experience in design, advocacy, education, research, and construction makes Adam one of the most thoroughly seasoned veterans in the nature play industry.

## Special Presentation from Jay Kleberg about his new film project *Chasing the Tide*.

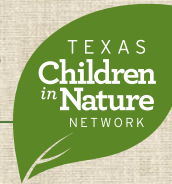
In October 2023, Chrissy and Jay Kleberg were the first to walk every inch of Texas' seven barrier islands - more than 370 miles in just 21 days. A team of cinematographers and photographers joined them. This film series tells the story of that journey along a vibrant and resilient coast. Join us to watch two episodes of the special and a panel discussion with experts from the film.





# 2024 Champions Awards

AWARD WINNERS WILL BE ANNOUNCED IN AUGUST



**New this year our Awards Celebration will be a Thursday evening Night Out event to celebrate these amazing award winners.**

Become a Sponsor of the 2024 TCiNN Summit and reach an influential audience of people and organizations committed to connecting children with nature.

Your support makes it possible for us to offer this statewide conference that includes nationally recognized speakers, interactive sessions, professional development field workshops, and our annual recognition awards event for outstanding individuals and organizations.





# About **TEXAS CHILDREN IN NATURE NETWORK**

The Texas Children in Nature Network (TCiNN) is a unique non-profit organization that connects hundreds of partners under the shared mission to ensure equitable access and connection to nature for all children in Texas.

Texas Children in Nature Network is committed to collaborating with partners across the state to achieve better outcomes for children. Research shows that children who regularly spend time in nature are healthier, happier, and perform better in school. But today, most children spend only a few minutes per day outdoors. This lack of connection with nature negatively affects their health and well-being in significant ways.\*

TCiNN has nine regional collaboratives across the state that learn from one another, leverage each other's strengths and work together to amplify the impact of our work to engage and connect children with nature.

## Highlights of TCiNN's impact include:

✿ Helping support Nature Everywhere initiatives in Austin, San Antonio, Fort Worth, and Houston. Nature Everywhere is an initiative with the National League of Cities, Kaboom!, and Children & Nature Network working to bring more nature into our communities. TCiNN continues to focus on bringing this program to more cities across the state.

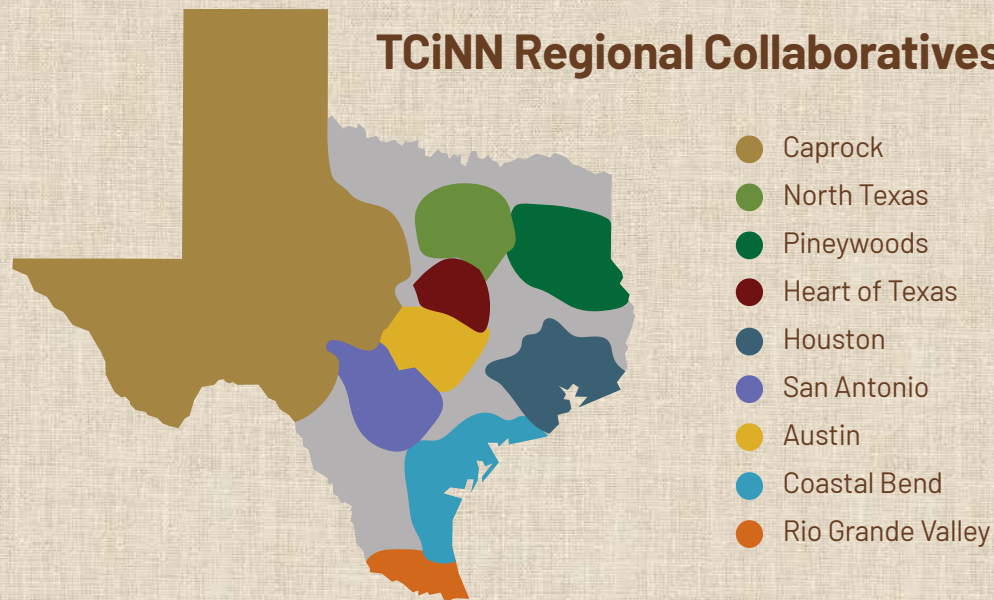
✿ Launching the Library Explorer Adventure Pack (LEAP) nature backpack checkout program in libraries in the Rio Grande Valley and soon to expand to other regions of the state.

✿ Providing key resources and professional development for practitioners across the state through our webinars, teacher workshops, and our annual Summit.

✿ Working with Education Service Center 1 in the Rio Grande Valley to bring over \$14 Million in grant funding into the region for the building of over 30 Green Schoolyards.

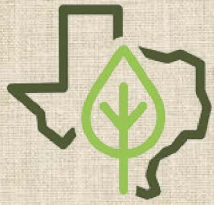
\*To Learn more about the research behind how nature helps kids visit: [texaschildreninature.org/resources/research](https://texaschildreninature.org/resources/research)

## TCiNN Regional Collaboratives





# SPONSORSHIP LEVELS AND *Benefits*



**Our Texas  
Our Future**



## **\$25,000 – PRESENTING SPONSOR**

- Prominent logo placement on all printed materials for the Summit and Awards Celebration
- Opportunity to speak at the opening of the Summit on December 12th
- Verbal recognition at the Summit
- Recognition in press releases and e-blasts
- Recognition in social media messaging
- Logo on the TCiNN website
- Sixteen registrations to the Summit
- Opportunity for a vendor booth during the Summit

## **\$15,000 – PARK BUILDER**

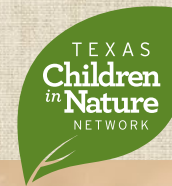
- Recognized as a sponsor of one of the Evening Events during the Summit
- Prominent logo placement on all printed materials for the Summit
- Verbal recognition at the Summit and Awards Celebration
- Recognition in press releases and e-blasts
- Recognition in social media messaging
- Logo on the TCiNN website
- Sixteen registrations to the Summit
- Opportunity for a vendor booth during the Summit

## **\$10,000 – TRAIL BLAZER**

- Recognized as a sponsor of one of the following: Keynote Speakers, a Session Strand, or Wednesday Workshops during the Summit
- Prominent logo placement on all printed materials for the Summit
- Verbal recognition at the Summit
- Recognition in press releases and e-blasts
- Recognition in social media messaging
- Logo on the TCiNN website
- Ten registrations to the Summit
- Opportunity for a vendor booth during the Summit

## **\$5,000 STAR GAZER**

- Logo recognition on printed materials for the Summit
- Recognition in press releases and e-blasts
- Recognition in social media messaging
- Logo on the TCiNN website
- Eight registrations to the Summit
- Opportunity for a vendor booth during the Summit

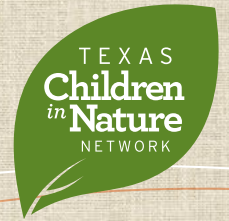


## **2024 Texas Children in Nature Summit**





# SPONSORSHIP LEVELS AND *Benefits*



## **\$3,500 CREEK SPLASHER**

- Name recognition on select promotional and printed materials for the Summit
- Logo on the TCiNN website
- Six registrations to the Summit
- Opportunity for a vendor booth during the Summit

## **\$2,500 TREE CLIMBER**

- Name recognition on select promotional and printed materials for the Summit
- Logo on the TCiNN website
- Four registrations to the Summit
- Non-profits and government agencies at this level receive an opportunity for a vendor table during the Summit

## **\$1,500 SEED PLANTER**

- Name recognition on select promotional and printed materials for the Summit
- Name on the TCiNN website
- Two registrations to the Summit





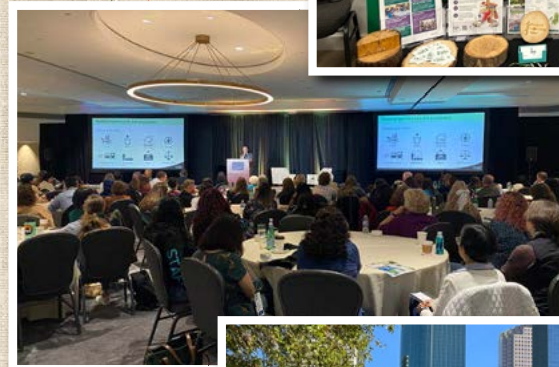
# BECOME A Sponsor



Become a Summit sponsor online at <https://www.texaschildreninnature.org/2024-texas-children-in-nature-network-summit-sponsorships> or complete and return the form on the back page. All sponsors who commit by **October 30, 2024** will be included on printed materials.

*Join these proud sponsors who are committed to connecting children with nature*

PRESENTING SPONSOR





Complete and return this form with a check or credit card information. All sponsors who commit by **October 30, 2024** will be included on printed materials.

# Sponsorship FORM



## Contact Information

Organization: \_\_\_\_\_  
Name (s) (as you wish it to appear on event material): \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

## Your Sponsorship Level

- Presenting Sponsor** (\$25,000)
- Park Builder** (\$15,000)
- Trail Blazer** (\$10,000)
- Star Gazer** (\$5,000)
- Creek Splasher** (\$3,500)
- Tree Climber** (\$2,500)
- Seed Planter** (\$1,500)

### Make Checks payable to Texas Children in Nature

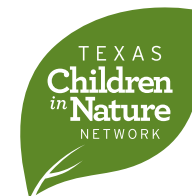
Credit Card #: \_\_\_\_\_  
Name on Card: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_  
CVC: \_\_\_\_\_

### For questions:

Contact Sarah Coles at (512) 434-0815 or by email at: [scoles@texaschildreninnature.org](mailto:scoles@texaschildreninnature.org)

### Mail your completed form to:

Texas Children in Nature Network | PO Box 492 | Manchaca, TX 78652



Healthier,  
Happier,  
Smarter.